

FOR IMMEDIATE RELEASE

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NewView Oklahoma Dedicated to Creating and Protecting Jobs for People Who Are Blind and Vision-Impaired

Oklahoma City, OK (October 6, 2017) – October is National Disability Employment Awareness Month (NDEAM) and NewView Oklahoma is joining the campaign to raise awareness of the workforce capabilities of people who are blind. Approximately 70 percent of working age Americans who are blind are not employed, and this year NDEAM is focusing on recognizing inclusion of people with disabilities as a core component of workplace competitiveness and innovation.

NewView Oklahoma has been a respected member of the Oklahoma business community since 1949, helping create employment opportunities for people who are blind. NewView provides high-quality products and services for federal and state governments, private companies and commercial industries while also providing a variety of jobs for people who are blind and vision-impaired. These rewarding careers include more than 100 jobs in manufacturing and production in Oklahoma City, some of which are highly skilled positions, rehabilitation professionals, management professionals and administrative work at the local, state and federal levels. Additionally, NewView offers life skills rehabilitation programs for people who are blind so they can become self-sufficient.

“National Disability Employment Awareness Month marks one of the most important times of the year for our agency,” said Lauren Branch, NewView president and CEO. “We here at NewView are dedicated to improving employment options for people who are blind and NDEAM provides an excellent opportunity to showcase for the public the skills and abilities of people who are blind.”

NewView is one of 100 nonprofit agencies associated with National Industries for the Blind (NIB), which produces SKILCRAFT® products and provides professional services for federal and military customers through the federal government’s AbilityOne® Program. NIB and its associated agencies employ more than 5,800 people who are blind, serving as the largest employer of people who are blind in the United States.

“Sales of our products and services allow us to employ hundreds of people who are blind, increasing their financial and social independence,” said Branch. “Our employees are committed to continually delivering high quality products and services. The success of our agency demonstrates the value they bring to the workplace.”

NewView is hosting an agency event on Friday, October 20, 2017 from 10:00 a.m. - 11:00 a.m. at their facility at 501 North Douglas Avenue in Oklahoma City. During this event, attendees can learn more about the work

that NewView does and meet some of the remarkable people they employ while touring their manufacturing facility and call center. For more information, or to reserve a space in the tour, contact Tiffany Henley at thenley@newviewoklahoma.org or at 405-602-0780.

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About NewView Oklahoma:

NewView Oklahoma is a private, not-for-profit organization founded in 1949 with a mission to empower people who are blind and visually impaired to achieve their maximum level of independence through employment, low vision rehabilitation, and community outreach. NewView Oklahoma is the leading employer of the blind and visually impaired individuals in Oklahoma and offers the only comprehensive Low Vision clinics in the state. Visit online at www.newviewoklahoma.org or follow on [Facebook](#) and on [Twitter](#).