

MANUFACTURING HIGHLIGHTS

FIRE HOSES

NewView responded to one of the worst wildfire seasons on record and was recognized nationally by President Joe Biden as well as by news outlets across the country for our work producing essential fire hoses for the US Forestry Department.

In 2021, NewView employees produced 36,802 firehoses.

CENTURY MARTIAL ARTS

NewView is proud to partner commercially with Century Martial Arts to produce the sandbags used in their products delivered all across the world.

In 2021, NewView employees produced 171,125 sandbags.

LETTER FROM THE CEO

2021 was a year of rebuilding for many, and NewView Oklahoma was no different. In the last year, we responded to the lasting impacts brought on by COVID by launching READable, a digital accessibility service aimed at improving the accessibility of digital documents, website, and online content for Oklahomans with disabilities of all kinds. And with the dramatic rise in cases of blindness and low vision in aging Oklahomans, and annual state expenditures set to cross the \$3 billion mark in 2022, our services remain as important and as needed as ever. As you read the 2021 impact report, we hope you join us in celebrating our accomplishments this year because they would not be possible without you. We can't wait to see what the next year brings for NewView Oklahoma, and we hope you continue to support us in our mission.



SERVICES AND STATISTICS



Wages paid to blind or low vision contract workers

\$1,826,048.69



Wages paid to blind or low vision manufacturing workers

\$721,451.20



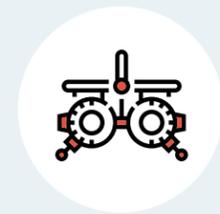
Veterans Served

120+



Total Patients Served

2,606



Low Vision Optometry Services

1,508



Occupational Therapy Services

2,854



Orientation and Mobility Services

978



Assistive Technology Services

1,462

FINANCIAL STATEMENTS

REVENUE

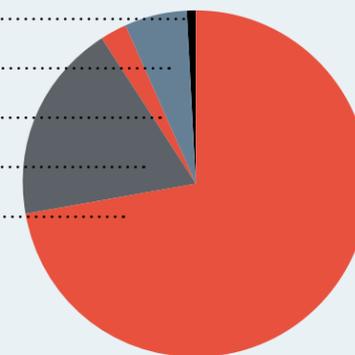
\$41,092,056

EXPENSES

\$37,481,620

REVENUE BY DEPARTMENT

G&A – 0.57%
 FUNDRAISING – 5.92%
 ENRICHMENT – 2.43%
 SERVICE CONTRACTS – 18.71%
 ENTERPRISE – 72.35%



*Note: Extraordinary items of \$2M for COVID relief and disaster restitutions were excluded from the above figures.

SERVICE CONTRACT HIGHLIGHTS

BASE SUPPLY CENTER

NewView is excited to announce the opening of our first Base Supply Center. The BSC opened July 21, 2021 at Vance Air Force Base in Enid, Oklahoma. We will sell a variety of SKILCRAFT and AbilityOne products online and in-person to Air Force personnel and service contractors. This opportunity is an incredible way for us to continue our mission of providing meaningful opportunities to individuals who are blind or low vision.

CONSUMER FINANCIAL PROTECTION BUREAU (CFPB)

NewView's most recent service contract award is in the performance mailroom operations, copy and binding services, and Executive/Staff Driver support. NewView began this work in September 2021 for the Consumer Financial Protection Bureau in Washington DC, creating even more opportunity and meaningful careers to employees who are blind or have low vision.

THANKFUL FOR OUR DONORS

The mission of NewView Oklahoma is fueled by the generous gifts of our donors. Thank you for your priceless gift of hope. To see a list of our donors, visit NVOklahoma.org/our-supporters or scan this code with any smart phone camera.





REPORT

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newview
OKLAHOMA

NEWVIEW'S LIFECYCLE OF SUPPORT THE IVY FAMILY STORY

The Ivy family is just one example of the NewView Oklahoma lifecycle in action, beginning first with clinic and rehab services before moving into careers that provide independence throughout every stage of life. James and two of his sons, Kyle and Mark Ivy, have Retinitis Pigmentosa, a genetic degenerative eye disease that can range from moderate to catastrophic. Judy Ivy, Mark and Kyle's mom, said "It was horrifying as a mom. It still can be. It's heartbreaking and scary because you're supposed to be guiding them, but you feel lost." Judy felt a lack of community because there were no other moms she could talk to. When NewView's late VP of Clinical and Rehabilitation Services and Certified Orientation and Mobility Specialist Cathy Holden stepped in, Judy felt a wave of relief. For the first time, she knew she had somewhere to turn. "It's everything to a mom," she said, "When you don't know where to turn and you have someone walk in with answers, it brings so much comfort and hope."

Mark began using a cane full-time at 27. Kyle began Orientation and Mobility training at NewView much earlier as a 7th grader. Now 33 and 27, Mark and Kyle both work full-time at NewView. Mark began his career in 2015 with NewView Oklahoma. For the last 5 years, he has worked in community outreach, fundraising, and public policy at NewView, advocating for blind and low vision communities. He has been married to his wife, Alyssa, for 7 years and they have a three-year-old daughter. Mark experienced newfound independence when he began receiving services from NewView. He says he went from being "terrified to leave" his apartment to being able to "appreciate the trees and his surroundings."

Kyle has received Orientation and Mobility and vision services from NewView for most of his life,

and now he uses a guide dog named Chicago instead of a cane. After graduating college, where he met his wife, Jenna, he began his full-time career in Assistive Technology. He has accumulated several certifications in his 5 years with NewView, including Jaws, Apple, and Trusted Tester. Now he's working towards his Salesforce Administrator Certification. These certifications make him qualified to work almost anywhere in technology – but he chooses to stay at NewView for the time being.

The comfort and hope didn't stop with the Ivy's first O&M specialist Cathy Holden. Judy talks about how comforting it is to know that NewView will always be there for her boys regardless of what they face. Newview has taught her how to support her sons in the best ways possible, and how to be caring while also pushing them to be independent. Judy says she and her husband James are proud to be NewView donors because they have seen firsthand the impact NewView has, not just for their family, but for others as well.



IMPACT

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