

FOR IMMEDIATE RELEASE

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NewView Oklahoma opens state-of-the-art Center for Low Vision and Blindness

Oklahoma City, OK (August 8, 2019) – NewView Oklahoma has provided rehabilitative and clinical services to clients with low vision for 11 years, and now they are able to serve more clients than ever before. On Tuesday, August 27, NewView will host a ribbon cutting ceremony and open house from 4:00 – 7:00 p.m. at their newly renovated Center for Low Vision and Blindness, located at 4301 North Classen Boulevard.

NewView’s state-of-the-art facility features three low vision exam lanes, a pediatric therapy room, assistive technology space, and the ONE Gas adaptive teaching kitchen. Features throughout the building have been designed to assist those with low vision; all overhead lighting runs north and south to help with orientation, and all doorways and hallways are marked with high contrast colors.

Architects at ADG P.C. and the team at Smith and Pickel Construction helped bring NewView’s vision to life in revitalizing the outdated building on N.W. 43rd and Classen.

“The transformation was truly a vision,” said Betsy Guthrie-Brunsteter, principal and project manager at ADG P.C. “Everyone came together to contribute ideas, and those ideas transformed the building into something I’m really proud of.”

“It took a great deal of thoughtful planning and collaboration to make this project a reality,” said Matt Thomas, president and project manager at Smith and Pickel Construction. “This is a particularly rewarding project, because I know it is bringing a desperately needed service to those who experience blindness and low vision right here in our community.”

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The building's renovation was a 4-million-dollar project. The space totals 27,000 square feet, including a large community room where NewView hosts art programs for students who are visually impaired, veterans' programs, peer-run activities groups and more. The community room is also available for local community members to utilize for group meetings and gatherings.

"The Center for Low Vision and Blindness is a major step forward for NewView's rehabilitative services and community programs," said NewView President and CEO Lauren Branch. "We are now able to increase the number of clients we serve and empower even more people to live life independently, age in place, and continue doing the things they love to do. We're very pleased to be able to open this space up to our community."

The ribbon cutting ceremony will begin at 4:00 p.m., and tours of the facility will take place from 4:30 – 7:00 p.m. The public is invited for all activities.

**** MEDIA OPPORTUNITY: RIBBON CUTTING CEREMONY ****

NewView will host a ribbon cutting ceremony at 4:00 p.m. on Tuesday, August 27th at 4301 N Classen Blvd. Media is invited to attend.

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About NewView Oklahoma:

NewView Oklahoma is a private, not-for-profit organization founded in 1949 with a mission to empower people who are blind and visually impaired to achieve their maximum level of independence through employment, low vision rehabilitation, and community outreach. NewView Oklahoma is the leading employer of the blind and visually impaired individuals in Oklahoma and offers the only comprehensive Low Vision clinics in the state. Visit online at www.newviewoklahoma.org or follow on [Facebook](#) and on [Twitter](#).