NewView Oklahoma honors 150 veterans at Boeing-sponsored luncheon

Oklahoma City, OK (November 22, 2019) — On Wednesday, November 20, NewView Oklahoma hosted more than 150 veterans and family members at the Embassy Suites Medical Center location to honor the service and bravery of veterans who have served in all branches of the U.S. military.

NewView president and CEO Lauren Branch opened the program with a personal story about her father, who served in the Vietnam war. Later, Brigadier General Retired Ben T. Robinson, secretary of veterans affairs and military for the state of Oklahoma, addressed attendees and introduced the keynote speaker, General Myles Deering.

The annual veterans luncheon is one aspect of NewView’s ongoing services to veterans in the Oklahoma community, including programming for veterans who are visually impaired. One such community program is VITAL (Veterans Independence Through Adaptive Living), a support group for veterans who are experiencing vision loss. This group meets once a month from September through May at the NewView Oklahoma Center for Low Vision and Blindness in Oklahoma City.

“Our veterans are very important to us, and they make up a large portion of our community both as clients and employees,” said NewView president and CEO Lauren Branch. “Their service is inspiring to me, and I am grateful for the opportunity to honor them through our veterans luncheon, rehabilitative services and community programs.”

The luncheon on Wednesday was sponsored by The Boeing Company as a part of Boeing’s continuing support for NewView’s programs and services to veterans.

“NewView’s annual veterans luncheon is such an important opportunity to bring veterans together and connect them to their community,” said Kristin Holland, community investor, Boeing Oklahoma City. “We were honored to support NewView and the many veterans they serve through this event.”

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About NewView Oklahoma:
NewView Oklahoma is a private, not-for-profit organization founded in 1949 with a mission to empower people who are blind and visually impaired to achieve their maximum level of independence through employment, low vision rehabilitation, and community outreach. NewView Oklahoma is the leading employer of the blind and visually impaired individuals in Oklahoma and offers the only comprehensive Low Vision clinics in the state. Visit online at www.newviewoklahoma.org or follow on Facebook and on Twitter.

About The Boeing Company:
Boeing is the world’s largest aerospace company and leading provider of commercial airplanes, defense, space and security systems, and global services. As the top U.S. exporter, the company supports commercial and government customers in more than 150 countries.

Boeing employs more than 150,000 people worldwide and leverages the talents of a global supplier base. Building on a legacy of aerospace leadership, Boeing continues to lead in technology and innovation, deliver for its customers and invest in its people and future growth.