NewView Oklahoma and Boeing celebrate local veterans who are blind with socially distant Veterans Day deliveries

Oklahoma City, OK (November 10, 2020) – NewView Oklahoma and Boeing teamed up to honor local veterans with vision loss in a special way with deliveries of lunches and care packages. NewView typically hosts a Veterans Day luncheon, but that wasn’t possible this year because of COVID-19.

On Tuesday, November 10, volunteers from Boeing picked up boxed lunches from NewView’s Center for Low Vision and Blindness and made socially distant deliveries to veterans across the OKC metro area. Their deliveries also included Veterans Day yard signs and commemorative military challenge coins. Congresswoman-elect Stephanie Bice, Senator Paul Rosino, and Ben Robinson, Oklahoma Secretary of Veterans Affairs and Brigadier General, U.S. Air Force, Retired, attended and assisted with local deliveries.

“Local veterans are an essential part of our community and a key part of our service demographic,” said NewView president and CEO, Lauren Branch. “We’re committed to honoring our veterans, and this year we were able to do that in a special way. The lunch deliveries were a huge hit with our veterans, and we’re so grateful to Boeing for making this possible.”

This event served as an extension of NewView’s programming for veterans with vision loss, including comprehensive rehabilitation services, support groups, and an annual Veterans Day luncheon. Boeing is a key supporter of NewView’s programs for veterans, and, for the second year in a row, the company is awarding a $100,000 grant to NewView to support veterans services.

“It’s so important to make sure our local veterans still feel supported and connected to the community, especially during this pandemic. I was excited and honored to participate in this event,” said Tony Lounsbery, director of finance for Boeing’s Aircraft Modernization and Modification programs. “I’m a veteran, too, so it makes me proud that Boeing continues to support those who have served our country.”

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About NewView Oklahoma:

NewView Oklahoma is a private, not-for-profit organization founded in 1949 with a mission to empower individuals facing vision loss, maximizing their opportunities to live life without limits.
through all stages of life. They achieve this mission through employment, low vision rehabilitation, and community outreach. NewView Oklahoma is the leading employer of the blind and visually impaired individuals in Oklahoma and provides the only comprehensive low vision rehabilitative services in the state. Visit online at www.newviewoklahoma.org or follow on Facebook and on Twitter.

About The Boeing Company:

Boeing is the world’s largest aerospace company and leading provider of commercial airplanes, defense, space and security systems, and global services. As a top U.S. exporter, the company supports commercial and government customers in more than 150 countries. Building on a legacy of aerospace leadership, Boeing continues to lead in technology and innovation, deliver for its customers and invest in its people and future growth.